

PIA - Personalized Individualized Advertising GmbH

ACTIVE

Germany · R1101_HRB84885

SUMMARY

PIA - Personalized Individualized Advertising GmbH is an active company registered in Germany. It has 1 director / officer on record. Signals for review: it shares a director with a failed, near-identically-named company (possible phoenixing).

IDENTITY

Jurisdiction	Germany
Registration no.	R1101_HRB84885
KYBE ID	DE-R1101_HRB84885
Status	active
Registered address	Grafenberger Allee 295, 40237 Düsseldorf.

RISK ASSESSMENT

31_{/100} ELEVATED RISK

Fraud-typology risk: **0 = no signals found · higher = more or stronger scheme signals** (100 = severe). Green/low means few concerns; this is a review score from public records, not a verdict.

Business fragmentation

+16

A director is shared across 13 companies — business-splitting (дробление) pattern

Phoenix predecessor

+15

Shares a director with a failed, near-identically-named company (PIA - Personalized Individualized Advertising GmbH · dissolved · name-sim 1.0) — phoenixing pattern (shed debts under a new company)

OWNERSHIP & PEOPLE

Guido Richter Authorized representative

Sources: official public company registers · EU / OFAC / UN / UK sanctions lists · Wikidata PEPs · EU procurement (TED) · open-press adverse media. Risk signals are review leads derived from public records, not verdicts — verify before relying on them.

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